

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 260629

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid  
Name

PO Box 480 Arnold, MD 21012  
Address

202-567-6193  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Mitt Romney.
- b. The candidate seeks election to the office of President in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is \_\_\_\_\_.
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

# ORDER

Print Date 09/27/12 Page 1 of 3

Flight Dates 09/28/12-10/02/12

Contract / Revision 260629 /

Original Date / Revision  
09/27/12 09/27/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street  
Beverly, MA 01915

Product  
ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 417

Alt Order # 06353083

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 27% Market Value 365555

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	120633
WPXM	%	0
WSVN	30%	109666
WTVJ	10%	36555

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	20	\$33,405.00	\$39,300.00	0.00	08/27/12	09/30/12	20	\$33,405.00	\$39,300.00
October 2012	31	\$50,490.00	\$59,400.00	0.00	10/01/12	10/02/12	31	\$50,490.00	\$59,400.00
Totals	51	\$83,895.00	\$98,700.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	09/28/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-630A (6:00 AM-6:30 AM)	----2--	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----2--	2					\$1,500.00		0.00			
2	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-630A (6:00 AM-6:30 AM)	MT-----	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----	2					\$1,500.00		0.00			
3	WPLG	09/28/12	09/28/12	M-F 7-9a GMA Good Morning America M	CM	7-730A (7:00 AM-7:30 AM)	----2--	1:00	2	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----2--	2					\$1,700.00		0.00			
4	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America M	CM	7-730A (7:00 AM-7:30 AM)	MT-----	1:00	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----	4					\$1,700.00		0.00			



WPLG

Print Date: 09/27/12

Page 2 of 3

Contract / Revision **260629** Flight Dates **09/28/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **417**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
5	WPLG	10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MT-----	1:00	2	\$800.00	P-2	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$800.00		0.00			
6	WPLG	09/28/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	----1--	1:00	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$800.00		0.00			
7	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	11-1130A (11:00 AM-11:30 AM)	MT-----	1:00	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$2,000.00		0.00			
8	WPLG	09/28/12	09/28/12	M-F 11a The View M-F The View	CM	11-1130A (11:00 AM-11:30 AM)	----1--	1:00	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$2,000.00		0.00			
9	WPLG	09/28/12	09/28/12	M-F 11a The View M-F The View	CM	1130A-12N (11:30 AM-12:00 PM)	----1--	1:00	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$2,000.00		0.00			
10	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	1130A-12N (11:30 AM-12:00 PM)	MT-----	1:00	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$2,000.00		0.00			
11	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM	MT-----	1:00	2	\$800.00	P-2	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$800.00		0.00			
12	WPLG	09/28/12	09/28/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM	----1--	1:00	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$800.00		0.00			
13	WPLG	09/28/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-530P (5:00 PM-5:30 PM)	----2--	1:00	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----2--		2			\$1,500.00		0.00			
14	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-530P (5:00 PM-5:30 PM)	MT-----	1:00	4	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		4			\$1,500.00		0.00			
15	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	530-6P (5:30 PM-6:00 PM)	MT-----	1:00	4	\$1,500.00	P-2	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		4			\$1,500.00		0.00			
16	WPLG	09/28/12	09/28/12	M-F 5p LCL News Local 5p News	CM	530-6P (5:30 PM-6:00 PM)	----2--	1:00	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----2--		2			\$1,500.00		0.00			
17	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	1:00	4	\$1,300.00	P-2	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/27/12

Page 3 of 3

Contract / Revision **260629** Flight Dates **09/28/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **417**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
17	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	1:00	4	\$1,300.00	P-2	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		4			\$1,300.00		0.00			
18	WPLG	09/28/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm	----1--	1:00	1	\$1,300.00	P-2	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$1,300.00		0.00			
19	WPLG	10/01/12	10/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MT-----	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		1			\$4,000.00		0.00			
20	WPLG	09/28/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	----1--	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$4,000.00		0.00			
21	WPLG	10/01/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MT-----	1:00	2	\$4,600.00	P-2	0.00 NM	2	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$4,600.00		0.00			
22	WPLG	09/28/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	----1--	1:00	1	\$4,600.00	P-2	0.00 NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$4,600.00		0.00			
23	WPLG	09/28/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	----1--	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--		1			\$4,000.00		0.00			
24	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MT-----	1:00	2	\$4,000.00	P-2	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----		2			\$4,000.00		0.00			
25	WPLG	09/29/12	09/29/12	Sa Wknd Early News Sa Weekend Early News	CM	Various	-----2-	1:00	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2-		2			\$1,400.00		0.00			
26	WPLG	09/30/12	09/30/12	Su Wknd Early News Sunday Weekend Early N	CM	various	-----1	1:00	1	\$1,400.00	P-2	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1		1			\$1,400.00		0.00			
27	WPLG	09/30/12	09/30/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----1	1:00	1	\$3,200.00	P-2	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1		1			\$3,200.00		0.00			
Totals													51	\$98,700.00



WPLG

# ORDER

Flight Dates 09/26/12-10/02/12

Contract / Revision 260234 /

Original Date / Revision  
09/27/12 09/27/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street  
Beverly, MA 01915

Product  
ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 394

Alt Order # 06339244

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 39725

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	55	\$33,766.25	\$39,725.00	0.00	08/27/12	09/30/12	55	\$33,766.25	\$39,725.00
Totals	55	\$33,766.25	\$39,725.00	0.00	10/01/12	10/02/12	0	\$0.00	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	0	\$0.00
Start Date 10/01/12 End Date 10/07/12 Weekdays MT----- Spots/Week 2 Rate \$750.00 Rating 0.00 Week: 10/01/12 10/07/12 MT----- 2 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WPLG 10/01/12-10/07/12 M-F 6a LCL News 6-7am (6:00 AM-6:30 AM) MT----- :30 (\$750.00) 0.00 NM Credited 2 WPLG 10/01/12-10/07/12 M-F 6a LCL News 6-7am (6:00 AM-6:30 AM) MT----- :30 (\$750.00) 0.00 NM Credited															
E 2	WPLG	09/26/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	2	\$1,500.00
Start Date 09/24/12 End Date 09/30/12 Weekdays --WTF-- Spots/Week 3 Rate \$750.00 Rating 0.00 Week: 09/24/12 09/30/12 --WTF-- 3 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WPLG 09/24/12-09/30/12 M-F 6a LCL News 6-7am (6:00 AM-6:30 AM) A--WThF---- :30 (\$750.00) 0.00 NM Credited															
E 3	WPLG	09/26/12	09/28/12		CM	6-7am	--WTF--	:30	3	\$750.00	P-2	0.00	NM	2	\$1,500.00



WPLG

Print Date: 09/27/12

Page 2 of 13

Contract / Revision 260234 Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product ROMNEY FOR PRESIDENT Estimate # 394

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a LCL News											
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WPLG	09/24/12-09/30/12		M-F 6a LCL News	6-7am		(6:30 AM-7:00 A--wThF----	:30	(\$750.00)	0.00	NM				
Credited															
E 4	WPLG	10/01/12	10/02/12	M-F 6a LCL News	CM	6-7am	MT-----	:30	2	\$750.00	P-2	0.00	NM	0	\$0.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 6a LCL News	6-7am		(6:30 AM-7:00 AMT-----	:30	(\$750.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 6a LCL News	6-7am		(6:30 AM-7:00 AMT-----	:30	(\$750.00)	0.00	NM				
Credited															
E 5	WPLG	10/01/12	10/02/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(7:00 AM-7:30 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(7:00 AM-7:30 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
E 6	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA	7-9am		(7:00 AM-7:30 A--wThF----	:30	(\$850.00)	0.00	NM				
Credited															
E 7	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA	7-9am		(7:30 AM-8:00 A--wThF----	:30	(\$850.00)	0.00	NM				
Credited															
E 8	WPLG	10/01/12	10/02/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(7:30 AM-8:00 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(7:30 AM-8:00 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
E 9	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WPLG

Print Date: 09/27/12

Page 3 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	09/24/12-09/30/12		M-F 7-9a GMA	7-9am		(8:00 AM-8:30 A--wThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
E 10	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(8:00 AM-8:30 AMT-----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(8:00 AM-8:30 AMT-----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
E 11	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA	7-9am		(8:30 AM-9:00 A--wThF----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
E 12	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(8:30 AM-9:00 AMT-----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA	7-9am		(8:30 AM-9:00 AMT-----	:30	<del>(\$850.00)</del>	0.00	NM				
Credited															
E 13	WPLG	10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 9a Live/Kelly	9-10a		(9:00 AM-10:00 MT-----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 9a Live/Kelly	9-10a		(9:00 AM-10:00 MT-----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited															
E 14	WPLG	09/26/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WPLG	09/24/12-09/30/12		M-F 9a Live/Kelly	9-10a		(9:00 AM-10:00 --wThF----	:30	<del>(\$400.00)</del>	0.00	NM				
Credited															
E 15	WPLG	09/26/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-12:00 PM)	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WPLG

Print Date: 09/27/12

Page 4 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WPLG	09/26/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-12:00 PM)	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 11a The View		11-12n	(11:00 AM-12:00 PM)--WThF----	:30		(\$1,000.00)		0.00	NM		
Credited															
E 16	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	11-12n	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 11a The View		11-12n	MT-----	:30		(\$1,000.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 11a The View		11-12n	MT-----	:30		(\$1,000.00)		0.00	NM		
Credited															
E 17	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
E 18	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)MT-----	:30		(\$400.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)MT-----	:30		(\$400.00)		0.00	NM		
Credited															
E 19	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)MT-----	:30		(\$400.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)MT-----	:30		(\$400.00)		0.00	NM		
Credited															
E 20	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
E 21	WPLG	10/01/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$175.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				





WPLG

Print Date: 09/27/12

Page 5 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WPLG	10/01/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$175.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 1p The Chew Credited	1-2p		(1:00 PM-2:00 PMT-----)	:30		<del>(\$175.00)</del>		0.00 NM		
2	WPLG	10/01/12-10/07/12		M-F 1p The Chew Credited	1-2p		(1:00 PM-2:00 PMT-----)	:30		<del>(\$175.00)</del>		0.00 NM		
22	WPLG	09/26/12	09/26/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	--3----	:30	3	\$175.00	LUR	0.00 NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--3----	3		\$175.00		0.00					
E 23	WPLG	09/26/12	09/28/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	--WTF--	:30	3	\$450.00	P-2	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 2p Gen Hospital Credited	2-3p		--wThF----	:30		<del>(\$450.00)</del>		0.00 NM		
E 24	WPLG	10/01/12	10/02/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	MT-----	:30	2	\$450.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 2p Gen Hospital Credited	2-3p		(2:00 PM-3:00 PMT-----)	:30		<del>(\$450.00)</del>		0.00 NM		
2	WPLG	10/01/12-10/07/12		M-F 2p Gen Hospital Credited	2-3p		(2:00 PM-3:00 PMT-----)	:30		<del>(\$450.00)</del>		0.00 NM		
E 25	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	MT-----	:30	2	\$200.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 PMT-----)	:30		<del>(\$200.00)</del>		0.00 NM		
2	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 PMT-----)	:30		<del>(\$200.00)</del>		0.00 NM		
E 26	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	--WTF--	:30	3	\$200.00	LUR	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 P--wThF----	:30		<del>(\$200.00)</del>		0.00 NM		
E 27	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$200.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$200.00		0.00					



WPLG

Print Date: 09/27/12

Page 6 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12** Hiatus Dates  
 Original Date / Revision 09/27/12/ 09/27/12 Order Sep 00:15:00  
 Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$200.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 PMT-----)	:30		<del>(\$200.00)</del>		0.00	NM		
2	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 PMT-----)	:30		<del>(\$200.00)</del>		0.00	NM		
E 28	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	--WTF--	:30	3	\$200.00	LUR	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 P--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
E 29	WPLG	10/01/12	10/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	4	\$650.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
2	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
3	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
4	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
E 30	WPLG	09/26/12	09/28/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	--WTF--	:30	6	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 P--WThF----	:30		<del>(\$650.00)</del>		0.00	NM		
4	WPLG	09/24/12-09/30/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 P--WThF----	:30		<del>(\$650.00)</del>		0.00	NM		
E 31	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	3	\$325.00	LUR	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 5p LCL News Credited		5-6p	(5:00 PM-5:30 P--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
E 32	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$325.00		0.00						



WPLG

Print Date: 09/27/12

Page 7 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 32	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2		\$325.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	M-F 5p LCL News		5-6p	(5:00 PM-5:30 PM) MT-----	:30		(\$325.00)		0.00	NM		
				Credited											
	2	WPLG	10/01/12-10/07/12	M-F 5p LCL News		5-6p	(5:00 PM-5:30 PM) MT-----	:30		(\$325.00)		0.00	NM		
				Credited											
E 33	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		2		\$325.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	M-F 5p LCL News		5-6p	(5:30 PM-6:00 PM) MT-----	:30		(\$325.00)		0.00	NM		
				Credited											
	2	WPLG	10/01/12-10/07/12	M-F 5p LCL News		5-6p	(5:30 PM-6:00 PM) MT-----	:30		(\$325.00)		0.00	NM		
				Credited											
E 34	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	--WTF--	:30	3	\$325.00	LUR	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3		\$325.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	09/24/12-09/30/12	M-F 5p LCL News		5-6p	(5:30 PM-6:00 PM) P--WThF----	:30		(\$325.00)		0.00	NM		
				Credited											
E 35	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	:30	4	\$550.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MT-----		4		\$550.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) MT-----	:30		(\$550.00)		0.00	NM		
				Credited											
	2	WPLG	10/01/12-10/07/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) MT-----	:30		(\$550.00)		0.00	NM		
				Credited											
	3	WPLG	10/01/12-10/07/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) MT-----	:30		(\$550.00)		0.00	NM		
				Credited											
	4	WPLG	10/01/12-10/07/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) MT-----	:30		(\$550.00)		0.00	NM		
				Credited											
E 36	WPLG	09/26/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	--WTF--	:30	6	\$550.00	LUR	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		6		\$550.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WPLG	09/24/12-09/30/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) P--WThF----	:30		(\$550.00)		0.00	NM		
				Credited											
	4	WPLG	09/24/12-09/30/12	M-F 6p LCL News		6-630pm	(6:00 PM-6:30 PM) P--WThF----	:30		(\$550.00)		0.00	NM		
				Credited											
E 37	WPLG	09/26/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$800.00	LUR	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	--WTF--		3		\$800.00		0.00					



## Hiatus Dates

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	WPLG	09/26/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$800.00	LUR	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--		3		\$800.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 P--wThF----	:30		<del>(\$800.00)</del>		0.00	NM		
		Credited													
E 38	WPLG	10/01/12	10/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	MT-----	:30	2	\$800.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----		2		\$800.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 PMT-----	:30		<del>(\$800.00)</del>		0.00	NM		
		Credited													
2	WPLG	10/01/12-10/07/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 PMT-----	:30		<del>(\$800.00)</del>		0.00	NM		
		Credited													
E 39	WPLG	10/01/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	MT-----	:30	4	\$2,300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----		4		\$2,300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
2	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
3	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
4	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
E 40	WPLG	09/26/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	--WTF--	:30	6	\$2,300.00	P-2	0.00	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--		6		\$2,300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 P--wThF----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
5	WPLG	09/24/12-09/30/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 P--wThF----	:30		<del>(\$2,300.00)</del>		0.00	NM		
		Credited													
E 41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----		4		\$2,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		Credited													
2	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		Credited													
3	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		Credited													
4	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		Credited													



WPLG

Print Date: 09/27/12

Page 9 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00 NM	0	\$0.00
E 42	WPLG	09/26/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WPLG	09/24/12-09/30/12		M-F 11-1135P	11-1135P		(11:00 PM-11:30 PM)	--WTF--	:30	(\$2,000.00)	0.00	NM		
Credited														
E 43	WPLG	10/01/12	10/02/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 AM)	MT-----	:30	2	\$300.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/01/12-10/07/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 AM)	MT-----	:30	(\$300.00)	0.00	NM		
Credited														
2	WPLG	10/01/12-10/07/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 AM)	MT-----	:30	(\$300.00)	0.00	NM		
Credited														
E 44	WPLG	09/26/12	09/28/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 AM)	--WTF--	:30	3	\$950.00	P-2	0.00 NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$950.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WPLG	09/24/12-09/30/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 AM)	--WTF--	:30	(\$950.00)	0.00	NM		
Credited														
E 45	WPLG	09/26/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--WTF--	:30	3	\$125.00	LUR	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	--WTF--	:30	(\$125.00)	0.00	NM		
Credited														
E 46	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MT-----	:30	2	\$125.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	MT-----	:30	(\$125.00)	0.00	NM		
Credited														
2	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	MT-----	:30	(\$125.00)	0.00	NM		
Credited														
E 47	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	2	\$125.00	LUR	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)	MT-----	:30	(\$125.00)	0.00	NM		
Credited														
2	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)	MT-----	:30	(\$125.00)	0.00	NM		
Credited														
F		09/28/12			CM	5-6am			3		LUR	0.00 NM	2	\$250.00



### Hiatus Dates

Order Sep      00:15:00

<u>Advertiser</u>	<b>Pol/Mitt Romney/R/ Preside</b>	<u>Product</u>	<b>ROMNEY FOR PRESIDENT</b>	<u>Estimate #</u>	<b>394</b>
-------------------	-----------------------------------	----------------	-----------------------------	-------------------	------------

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48	WPLG	09/26/12		M-F 5a LCL News			--WTF--	:30		\$125.00					
				LCL 10 News @ 5am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--		3			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 5a LCL News		5-6am			(5:30 AM-6:00 A--WThF----	:30	<del>(\$125.00)</del>	0.00	NM		
		Credited													
E 49	WPLG	10/01/12	10/01/12	Mon 8-9p	CM	8-10p	2-----	:30	2	\$5,000.00	LUR	0.00	NM	0	\$0.00
				Dancing With The Sta		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	2-----		2			\$5,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		Mon 8-9p		8-10p			(8:00 PM-10:00 M-----	:30	<del>(\$5,000.00)</del>	0.00	NM		
		Credited													
2	WPLG	10/01/12-10/07/12		Mon 8-9p		8-10p			(8:00 PM-10:00 M-----	:30	<del>(\$5,000.00)</del>	0.00	NM		
		Credited													
E 50	WPLG	10/01/12	10/01/12	Mon 10-11p	CM	10-11p	1-----	:30	1	\$7,000.00	P-2	0.00	NM	0	\$0.00
				Castle		(10:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	1-----		1			\$7,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		Mon 10-11p		10-11p			(10:00 PM-11:00M-----	:30	<del>(\$7,000.00)</del>	0.00	NM		
		Credited													
E 51	WPLG	10/02/12	10/02/12	Tue 8-9p	CM	8-9p	-1-----	:30	1	\$4,000.00	LUR	0.00	NM	0	\$0.00
				Dancing With The Sta		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-1-----		1			\$4,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		Tue 8-9p		8-9p			(8:00 PM-9:00 P-T-----	:30	<del>(\$4,000.00)</del>	0.00	NM		
		Credited													
E 52	WPLG	10/02/12	10/02/12	Tue 10-11p	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	0	\$0.00
				Private Practice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-1-----		1			\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		Tue 10-11p		10-11p			-T-----	:30	<del>(\$2,000.00)</del>	0.00	NM		
		Credited													
E 53	WPLG	09/28/12	09/28/12	Fri 9-10p	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00	NM	0	\$0.00
				Last Resort [OTO]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	----1--		1			\$5,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		Fri 9-10p		9-10p			-----F----	:30	<del>(\$5,000.00)</del>	0.00	NM		
		Credited													
E 54	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News	CM	6-7am	-----1-	:30	1	\$400.00	P-2	0.00	NM	0	\$0.00
				Local 10 News Sat @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1-		1			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		6AM-Sat LCL 10 News		6-7am			(6:00 AM-6:30 A-----Sa--	:30	<del>(\$400.00)</del>	0.00	NM		
		Credited													



## Hiatus Dates

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 62	WPLG	09/29/12	09/29/12	SAT 5:30am LCL News CM		5:30a-6a	-----1-	:30	1	\$25.00	LUR	0.00	NM	0	\$0.00	
				SAT/5:30a-6a LCL New		(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1-	1		\$25.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	SAT 5:30am LCL News	5:30a-6a		(5:30 AM-6:00 A-----Sa--	:30	<del>(\$25.00)</del>	0.00	NM						
Credited																
E 63	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$100.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	6AM-Sun LCL 10 News	6-7am		(6:00 AM-6:30 A-----Su	:30	<del>(\$100.00)</del>	0.00	NM						
Credited																
E 64	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$100.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	6AM-Sun LCL 10 News	6-7am		(6:30 AM-7:00 A-----Su	:30	<del>(\$100.00)</del>	0.00	NM						
Credited																
E 65	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News CM		7-8am	-----1	:30	1	\$175.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$175.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	7a-Sun LCL 10 News	7-8am		(7:00 AM-7:30 A-----Su	:30	<del>(\$175.00)</del>	0.00	NM						
Credited																
E 66	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News CM		7-8am	-----1	:30	1	\$175.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(7:30 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$175.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	7a-Sun LCL 10 News	7-8am		(7:30 AM-8:00 A-----Su	:30	<del>(\$175.00)</del>	0.00	NM						
Credited																
E 67	WPLG	09/30/12	09/30/12	Su GMA	CM	8-9am	-----1	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00	
				Su GMA		(8:00 AM-8:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$700.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	Su GMA	8-9am		(8:00 AM-8:30 A-----Su	:30	<del>(\$700.00)</del>	0.00	NM						
Credited																
E 68	WPLG	09/30/12	09/30/12	Su GMA	CM	8-9am	-----1	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00	
				Su GMA		(8:30 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$700.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WPLG	09/24/12-09/30/12	Su GMA	8-9am		(8:30 AM-9:00 A-----Su	:30	<del>(\$700.00)</del>	0.00	NM						
Credited																
E 69	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News CM		9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)										



### Hiatus Dates

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 69	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1	1		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		9a-Sun LCL 10 News		9-1030am	(9:00 AM-9:30 A-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
E 70	WPLG	09/30/12	09/30/12	This Week (ABC)	CM	1030-1130am	-----1	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
				This Week (ABC)		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1	1		\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		This Week (ABC)		1030-1130am	(10:30 AM-11:30-----Su	:30		<del>(\$900.00)</del>		0.00	NM		
Credited															
E 71	WPLG	09/30/12	09/30/12	Su 7-8p	CM	7-8p	-----1	:30	1	\$1,000.00	LUR	0.00	NM	0	\$0.00
				Once Upon A Time		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1	1		\$1,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		Su 7-8p		7-8p	(7:00 PM-8:00 P-----Su	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
E 72	WPLG	09/30/12	09/30/12	SUN 11-1130P	CM	11-1135P	-----1	:30	1	\$600.00	LUR	0.00	NM	0	\$0.00
				SUN 11-1135P		(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1	1		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		SUN 11-1130P		11-1135P	(11:00 PM-11:30-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 72.2 [oversell]															
2	WPLG	09/24/12-09/30/12		SUN 11-1130P		11-1135P	(11:00 PM-11:30-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
Ⓜ Credited															
Totals														55	\$39,725.00



**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 260629

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid  
Name

PO Box 480 Arnold, MD 21012  
Address

202-567-6193  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is Mitt Romney.
- b. The candidate seeks election to the office of President in  
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is \_\_\_\_\_.
- b. The Purchaser is \_\_\_\_\_.

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

# ORDER

Print Date 09/27/12

Page 1 of 3

Flight Dates 09/28/12-10/02/12

Contract / Revision 260629 /

Original Date / Revision  
09/27/12 09/27/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Productic

Buying Contact

138 Conant Street  
Beverly, MA 01915

Product

ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 417

Alt Order # 06353083

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 27% Market Value 365555

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	33%	120633
WPXM	%	0
WSVN	30%	109666
WTVJ	10%	36555

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	20	\$33,405.00	\$39,300.00	0.00	08/27/12	09/30/12	20	\$33,405.00	\$39,300.00
October 2012	31	\$50,490.00	\$59,400.00	0.00	10/01/12	10/02/12	31	\$50,490.00	\$59,400.00
Totals	51	\$83,895.00	\$98,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WPLG	09/28/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-630A (6:00 AM-6:30 AM)	----2--	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$1,500.00		0.00			
2	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-630A (6:00 AM-6:30 AM)	MT-----	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$1,500.00		0.00			
3	WPLG	09/28/12	09/28/12	M-F 7-9a GMA Good Morning America M	CM	7-730A (7:00 AM-7:30 AM)	----2--	1:00	2	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$1,700.00		0.00			
4	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America M	CM	7-730A (7:00 AM-7:30 AM)	MT-----	1:00	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		4				\$1,700.00		0.00			



WPLG

Print Date: 09/27/12

Page 2 of 3

Contract / Revision **260629** Flight Dates **09/28/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **417**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
5	WPLG	10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MT-----	1:00	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$800.00		0.00			
6	WPLG	09/28/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	----1--	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--					1	\$800.00		0.00			
7	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	11-1130A (11:00 AM-11:30 AM)	MT-----	1:00	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$2,000.00		0.00			
8	WPLG	09/28/12	09/28/12	M-F 11a The View M-F The View	CM	11-1130A (11:00 AM-11:30 AM)	----1--	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--					1	\$2,000.00		0.00			
9	WPLG	09/28/12	09/28/12	M-F 11a The View M-F The View	CM	1130A-12N (11:30 AM-12:00 PM)	----1--	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--					1	\$2,000.00		0.00			
10	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	1130A-12N (11:30 AM-12:00 PM)	MT-----	1:00	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$2,000.00		0.00			
11	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM	MT-----	1:00	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$800.00		0.00			
12	WPLG	09/28/12	09/28/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM	----1--	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--					1	\$800.00		0.00			
13	WPLG	09/28/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-530P (5:00 PM-5:30 PM)	----2--	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--					2	\$1,500.00		0.00			
14	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-530P (5:00 PM-5:30 PM)	MT-----	1:00	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$1,500.00		0.00			
15	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	530-6P (5:30 PM-6:00 PM)	MT-----	1:00	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$1,500.00		0.00			
16	WPLG	09/28/12	09/28/12	M-F 5p LCL News Local 5p News	CM	530-6P (5:30 PM-6:00 PM)	----2--	1:00	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--					2	\$1,500.00		0.00			
17	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	1:00	4	\$1,300.00	P-2	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$1,300.00		0.00			



WPLG

Print Date: 09/27/12

Page 3 of 3

Contract / Revision **260629** Flight Dates **09/28/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **417**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
17	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	1:00	4	\$1,300.00	P-2	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	MT-----					4	\$1,300.00		0.00		
18	WPLG	09/28/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm	----1--	1:00	1	\$1,300.00	P-2	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	----1--					1	\$1,300.00		0.00		
19	WPLG	10/01/12	10/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MT-----	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	MT-----					1	\$4,000.00		0.00		
20	WPLG	09/28/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	----1--	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	----1--					1	\$4,000.00		0.00		
21	WPLG	10/01/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MT-----	1:00	2	\$4,600.00	P-2	0.00 NM	2	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	MT-----					2	\$4,600.00		0.00		
22	WPLG	09/28/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	----1--	1:00	1	\$4,600.00	P-2	0.00 NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	----1--					1	\$4,600.00		0.00		
23	WPLG	09/28/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	----1--	1:00	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	----1--					1	\$4,000.00		0.00		
24	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MT-----	1:00	2	\$4,000.00	P-2	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	MT-----					2	\$4,000.00		0.00		
25	WPLG	09/29/12	09/29/12	Sa Wknd Early News Sa Weekend Early News	CM	Various	-----2-	1:00	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	-----2-					2	\$1,400.00		0.00		
26	WPLG	09/30/12	09/30/12	Su Wknd Early News Sunday Weekend Early N	CM	various	-----1	1:00	1	\$1,400.00	P-2	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	-----1					1	\$1,400.00		0.00		
27	WPLG	09/30/12	09/30/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----1	1:00	1	\$3,200.00	P-2	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	-----1					1	\$3,200.00		0.00		
													Totals	51 \$98,700.00



WPLG

# ORDER

Print Date 09/27/12

Page 1 of 13

Flight Dates 09/26/12-10/02/12

Contract / Revision 260234 /

Original Date / Revision  
09/27/12 09/27/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street  
Beverly, MA 01915

Product  
ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 394

Alt Order # 06339244

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 39725

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	55	\$33,766.25	\$39,725.00	0.00	08/27/12	09/30/12	55	\$33,766.25	\$39,725.00
Totals	55	\$33,766.25	\$39,725.00	0.00	10/01/12	10/02/12	0	\$0.00	\$0.00

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MT-----	:30	2	\$750.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2		\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 6a LCL News		6-7am	(6:00 AM-6:30 AM) MT-----	:30		(\$750.00)	0.00	NM		
Credited														
2	WPLG	10/01/12-10/07/12		M-F 6a LCL News		6-7am	(6:00 AM-6:30 AM) MT-----	:30		(\$750.00)	0.00	NM		
Credited														
E 2	WPLG	09/26/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	3	\$750.00	P-2	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3		\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 6a LCL News		6-7am	(6:00 AM-6:30 AM) A--WThF----	:30		(\$750.00)	0.00	NM		
Credited														
E 3	WPLG	09/26/12	09/28/12		CM	6-7am	--WTF--	:30	3	\$750.00	P-2	0.00 NM	2	\$1,500.00



WPLG

Print Date: 09/27/12

Page 2 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a LCL News											
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3				\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WPLG	09/24/12-09/30/12		M-F 6a LCL News		6-7am	(6:30 AM-7:00 A--WThF----	:30	(\$750.00)	0.00	NM				
Credited															
E 4	WPLG	10/01/12	10/02/12	M-F 6a LCL News	CM	6-7am	MT-----	:30	2	\$750.00	P-2	0.00	NM	0	\$0.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2				\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 6a LCL News		6-7am	(6:30 AM-7:00 AMT-----	:30	(\$750.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 6a LCL News		6-7am	(6:30 AM-7:00 AMT-----	:30	(\$750.00)	0.00	NM				
Credited															
E 5	WPLG	10/01/12	10/02/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2				\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(7:00 AM-7:30 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(7:00 AM-7:30 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
E 6	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3				\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA		7-9am	(7:00 AM-7:30 A--WThF----	:30	(\$850.00)	0.00	NM				
Credited															
E 7	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--	3				\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA		7-9am	(7:30 AM-8:00 A--WThF----	:30	(\$850.00)	0.00	NM				
Credited															
E 8	WPLG	10/01/12	10/02/12	M-F 7-9a GMA	CM	7-9am	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
				Good Morning America		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----	2				\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(7:30 AM-8:00 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(7:30 AM-8:00 AMT-----	:30	(\$850.00)	0.00	NM				
Credited															
E 9	WPLG	09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
				Good Morning America		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					



### Hiatus Dates

Order Sep 00:15:00

**Advertiser** Pol/Mitt Romney/R/ Preside **Product** ROMNEY FOR PRESIDENT **Estimate #** 394

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 7-9a GMA		7-9am	(8:00 AM-8:30 A--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
E 10	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(8:00 AM-8:30 AMT-----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(8:00 AM-8:30 AMT-----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
E 11	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 7-9a GMA		7-9am	(8:30 AM-9:00 A--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
E 12	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(8:30 AM-9:00 AMT-----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7-9a GMA		7-9am	(8:30 AM-9:00 AMT-----	:30		<del>(\$850.00)</del>		0.00	NM		
Credited															
E 13	WPLG	10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-10:00 MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-10:00 MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 14	WPLG	09/26/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-10:00 ,--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 15	WPLG	09/26/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-12:00 PM)	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WPLG

Print Date: 09/27/12

Page 4 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12** Hiatus Dates  
 Original Date / Revision 09/27/12/ 09/27/12 Order Sep 00:15:00  
 Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WPLG	09/26/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-12:00 PM)	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 11a The View		11-12n	(11:00 AM-12:00 PM)--WThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
E 16	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	11-12n	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2			\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 11a The View		11-12n	MT-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 11a The View		11-12n	MT-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
E 17	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 18	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:00 PM-12:30 PM)MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 19	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)MT-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 20	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 12n News		12-1PM	(12:30 PM-1:00 PM)--WThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
E 21	WPLG	10/01/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$175.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					





WPLG

Print Date: 09/27/12

Page 5 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 21	WPLG	10/01/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$175.00	LUR	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 1p The Chew Credited	1-2p		(1:00 PM-2:00 PM)	MT-----	:30	(\$175.00)	0.00	NM			
2	WPLG	10/01/12-10/07/12		M-F 1p The Chew Credited	1-2p		(1:00 PM-2:00 PM)	MT-----	:30	(\$175.00)	0.00	NM			
22	WPLG	09/26/12	09/26/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	--3----	:30	3	\$175.00	LUR	0.00 NM	3	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--3----	3		\$175.00		0.00						
E 23	WPLG	09/26/12	09/28/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	--WTF--	:30	3	\$450.00	P-2	0.00 NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WPLG	09/24/12-09/30/12		M-F 2p Gen Hospital Credited	2-3p		--WThF----	:30	(\$450.00)	0.00	NM				
E 24	WPLG	10/01/12	10/02/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	MT-----	:30	2	\$450.00	P-2	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 2p Gen Hospital Credited	2-3p		(2:00 PM-3:00 PM)	MT-----	:30	(\$450.00)	0.00	NM			
2	WPLG	10/01/12-10/07/12		M-F 2p Gen Hospital Credited	2-3p		(2:00 PM-3:00 PM)	MT-----	:30	(\$450.00)	0.00	NM			
E 25	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	MT-----	:30	2	\$200.00	LUR	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 PM)	MT-----	:30	(\$200.00)	0.00	NM			
2	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 PM)	MT-----	:30	(\$200.00)	0.00	NM			
E 26	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	--WTF--	:30	3	\$200.00	LUR	0.00 NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WPLG	09/24/12-09/30/12		M-F 3p Katie Couric Credited	3-4p		(3:00 PM-3:30 PM)	--WThF----	:30	(\$200.00)	0.00	NM			
E 27	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$200.00	LUR	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$200.00		0.00						



### Hiatus Dates

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$200.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2			\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 PMT-----)	:30		<del>(\$200.00)</del>		0.00	NM		
2	WPLG	10/01/12-10/07/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 PMT-----)	:30		<del>(\$200.00)</del>		0.00	NM		
E 28	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	--WTF--	:30	3	\$200.00	LUR	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 3p Katie Couric Credited		3-4p	(3:30 PM-4:00 P--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
E 29	WPLG	10/01/12	10/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	4	\$650.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		4			\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
2	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
3	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
4	WPLG	10/01/12-10/07/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 PMT-----)	:30		<del>(\$650.00)</del>		0.00	NM		
E 30	WPLG	09/26/12	09/28/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	--WTF--	:30	6	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		6			\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 P--WThF----	:30		<del>(\$650.00)</del>		0.00	NM		
4	WPLG	09/24/12-09/30/12		M-F 4p Dr Oz Credited		4-5p	(4:00 PM-4:30 P--WThF----	:30		<del>(\$650.00)</del>		0.00	NM		
E 31	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	3	\$325.00	LUR	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 5p LCL News Credited		5-6p	(5:00 PM-5:30 P--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
E 32	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	MT-----		2			\$325.00	0.00					



														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	MT-----	2		\$325.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12	M-F 5p LCL News	5-6p		(5:00 PM-5:30 PM) MT-----	:30		<del>(\$325.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12	M-F 5p LCL News	5-6p		(5:00 PM-5:30 PM) MT-----	:30		<del>(\$325.00)</del>	0.00	NM				
Credited															
E 33	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MT-----	:30	2	\$325.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	MT-----	2		\$325.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12	M-F 5p LCL News	5-6p		(5:30 PM-6:00 PM) MT-----	:30		<del>(\$325.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12	M-F 5p LCL News	5-6p		(5:30 PM-6:00 PM) MT-----	:30		<del>(\$325.00)</del>	0.00	NM				
Credited															
E 34	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	--WTF--	:30	3	\$325.00	LUR	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	--WTF--	3		\$325.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	09/24/12-09/30/12	M-F 5p LCL News	5-6p		(5:30 PM-6:00 PM) P--wThF----	:30		<del>(\$325.00)</del>	0.00	NM				
Credited															
E 35	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	:30	4	\$550.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	MT-----	4		\$550.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/01/12-10/07/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) MT-----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
2	WPLG	10/01/12-10/07/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) MT-----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
3	WPLG	10/01/12-10/07/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) MT-----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
4	WPLG	10/01/12-10/07/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) MT-----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
E 36	WPLG	09/26/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	--WTF--	:30	6	\$550.00	LUR	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	--WTF--	6		\$550.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WPLG	09/24/12-09/30/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) P--wThF----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
4	WPLG	09/24/12-09/30/12	M-F 6p LCL News	6-630pm		(6:00 PM-6:30 PM) P--wThF----	:30		<del>(\$550.00)</del>	0.00	NM				
Credited															
E 37	WPLG	09/26/12	09/28/1												



## Hiatus Dates

Order Sep 00:15:00

Estimate # 394

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	WPLG	09/26/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$800.00	LUR	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		3			\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 P--WThF----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited															
E 38	WPLG	10/01/12	10/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	MT-----	:30	2	\$800.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		2			\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 PMT-----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 7p Wheel of Fortune		7-730pm	(7:00 PM-7:30 PMT-----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited															
E 39	WPLG	10/01/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	MT-----	:30	4	\$2,300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		4			\$2,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
3	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
4	WPLG	10/01/12-10/07/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 PMT-----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
E 40	WPLG	09/26/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	--WTF--	:30	6	\$2,300.00	P-2	0.00	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	--WTF--		6			\$2,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 P--WThF----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
5	WPLG	09/24/12-09/30/12		M-F 730p Jeopardy		730-8pm	(7:30 PM-8:00 P--WThF----	:30		<del>(\$2,300.00)</del>		0.00	NM		
Credited															
E 41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MT-----		4			\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
3	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
4	WPLG	10/01/12-10/07/12		M-F 11-1135P		11-1135P	(11:00 PM-11:30MT-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															



WPLG

Print Date: 09/27/12

Page 9 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00	NM	0	\$0.00
E 42	WPLG	09/26/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WPLG	09/24/12-09/30/12		M-F 11-1135P	11-1135P		(11:00 PM-11:30 PM)	--WTF--	:30	(\$2,000.00)		0.00	NM		
Credited															
E 43	WPLG	10/01/12	10/02/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	MT-----	:30	2	\$300.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 MT)	MT-----	:30	(\$300.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 MT)	MT-----	:30	(\$300.00)		0.00	NM		
Credited															
E 44	WPLG	09/26/12	09/28/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	--WTF--	:30	3	\$950.00	P-2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$950.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WPLG	09/24/12-09/30/12		M-F 1135-12:06a Nightline	1135p-1206am		(11:30 PM-12:00 MT)	--WTF--	:30	(\$950.00)		0.00	NM		
Credited															
E 45	WPLG	09/26/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--WTF--	:30	3	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	09/24/12-09/30/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	--WTF--	:30	(\$125.00)		0.00	NM		
Credited															
E 46	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MT-----	:30	2	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	MT-----	:30	(\$125.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)	MT-----	:30	(\$125.00)		0.00	NM		
Credited															
E 47	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	2	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)	MT-----	:30	(\$125.00)		0.00	NM		
Credited															
2	WPLG	10/01/12-10/07/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)	MT-----	:30	(\$125.00)		0.00	NM		
Credited															
F		09/28/12			CM	5-6am			3			LUR	0.00	NM	\$250.00



### Hiatus Dates

Order Sep 00:15:00

Estimate # **394**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48	WPLG	09/26/12		M-F 5a LCL News			--WTF--	:30		\$125.00					
				LCL 10 News @ 5am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--WTF--		3			\$125.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WPLG	09/24/12-09/30/12	M-F 5a LCL News		5-6am	(5:30 AM-6:00 A--wThF----	:30		<del>(\$125.00)</del>		0.00	NM		
				Credited											
E 49	WPLG	10/01/12	10/01/12	Mon 8-9p	CM	8-10p	2-----	:30	2	\$5,000.00	LUR	0.00	NM	0	\$0.00
				Dancing With The Sta		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	2-----		2			\$5,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	Mon 8-9p		8-10p	(8:00 PM-10:00 M-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
				Credited											
	2	WPLG	10/01/12-10/07/12	Mon 8-9p		8-10p	(8:00 PM-10:00 M-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
				Credited											
E 50	WPLG	10/01/12	10/01/12	Mon 10-11p	CM	10-11p	1-----	:30	1	\$7,000.00	P-2	0.00	NM	0	\$0.00
				Castle		(10:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	1-----		1			\$7,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	Mon 10-11p		10-11p	(10:00 PM-11:00M-----	:30		<del>(\$7,000.00)</del>		0.00	NM		
				Credited											
E 51	WPLG	10/02/12	10/02/12	Tue 8-9p	CM	8-9p	-1-----	:30	1	\$4,000.00	LUR	0.00	NM	0	\$0.00
				Dancing With The Sta		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-1-----		1			\$4,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	Tue 8-9p		8-9p	(8:00 PM-9:00 P-T-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
				Credited											
E 52	WPLG	10/02/12	10/02/12	Tue 10-11p	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	0	\$0.00
				Private Practice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-1-----		1			\$2,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/01/12-10/07/12	Tue 10-11p		10-11p	-T-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
				Credited											
E 53	WPLG	09/28/12	09/28/12	Fri 9-10p	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00	NM	0	\$0.00
				Last Resort [OTO]											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	----1--		1			\$5,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	09/24/12-09/30/12	Fri 9-10p		9-10p	-----F----	:30		<del>(\$5,000.00)</del>		0.00	NM		
				Credited											
E 54	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News	CM	6-7am	-----1-	:30	1	\$400.00	P-2	0.00	NM	0	\$0.00
				Local 10 News Sat @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-----1-		1			\$400.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	09/24/12-09/30/12	6AM-Sat LCL 10 News		6-7am	(6:00 AM-6:30 A-----Sa--	:30		<del>(\$400.00)</del>		0.00	NM		
				Credited											



### Hiatus Dates

Order Sep 00:15:00

<u>Advertiser</u>	Pol/Mitt Romney/R/ Preside	<u>Product</u>	ROMNEY FOR PRESIDENT	<u>Estimate #</u>	394
-------------------	----------------------------	----------------	----------------------	-------------------	-----

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 55	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News	CM	6-7am	-----1-	:30	1	\$400.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Sat @		(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		6AM-Sat LCL 10 News		6-7am	(6:30 AM-7:00 A-----Sa--	:30		<del>(\$400.00)</del>		0.00	NM			
Credited																
E 56	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News	CM	7-8am	-----1-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Sat @		(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		7AM-Sat LCL 10 News		7-8am	(7:00 AM-7:30 A-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																
E 57	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News	CM	7-8am	-----1-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Sat @		(7:30 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		7AM-Sat LCL 10 News		7-8am	(7:30 AM-8:00 A-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																
E 58	WPLG	09/29/12	09/29/12	Sa GMA	CM	8-9am	-----1-	:30	1	\$800.00	P-2	0.00	NM	0	\$0.00	
				Sat/Good Morning Ame		(8:00 AM-8:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$800.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		Sa GMA		8-9am	(8:00 AM-8:30 A-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM			
Credited																
E 59	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Saturd		(9:00 AM-9:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		9AM-Sat LCL 10 News		9-10:30am	(9:00 AM-9:30 A-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																
E 60	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Saturd		(9:30 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----1-	1			\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		9AM-Sat LCL 10 News		9-10:30am	(9:30 AM-10:00 ,-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																
E 61	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----2-	:30	2	\$600.00	P-2	0.00	NM	0	\$0.00	
				Local 10 News Saturd		(10:00 AM-10:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----2-	2			\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		9AM-Sat LCL 10 News		9-10:30am	(10:00 AM-10:30-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																
2	WPLG	09/24/12-09/30/12		9AM-Sat LCL 10 News		9-10:30am	(10:00 AM-10:30-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM			
Credited																



## Hiatus Dates

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 62	WPLG	09/29/12	09/29/12	SAT 5:30am LCL News CM		5:30a-6a	-----1-	:30	1	\$25.00	LUR	0.00	NM	0	\$0.00	
				SAT/5:30a-6a LCL New		(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1-	1		\$25.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		SAT 5:30am LCL News		5:30a-6a	(5:30 AM-6:00 A-----Sa--	:30		<del>(\$25.00)</del>		0.00	NM			
Credited																
E 63	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$100.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		6AM-Sun LCL 10 News		6-7am	(6:00 AM-6:30 A-----Su	:30		<del>(\$100.00)</del>		0.00	NM			
Credited																
E 64	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$100.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		6AM-Sun LCL 10 News		6-7am	(6:30 AM-7:00 A-----Su	:30		<del>(\$100.00)</del>		0.00	NM			
Credited																
E 65	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News CM		7-8am	-----1	:30	1	\$175.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$175.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		7a-Sun LCL 10 News		7-8am	(7:00 AM-7:30 A-----Su	:30		<del>(\$175.00)</del>		0.00	NM			
Credited																
E 66	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News CM		7-8am	-----1	:30	1	\$175.00	LUR	0.00	NM	0	\$0.00	
				Local 10 News Sunday		(7:30 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$175.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		7a-Sun LCL 10 News		7-8am	(7:30 AM-8:00 A-----Su	:30		<del>(\$175.00)</del>		0.00	NM			
Credited																
E 67	WPLG	09/30/12	09/30/12	Su GMA	CM	8-9am	-----1	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00	
				Su GMA		(8:00 AM-8:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$700.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		Su GMA		8-9am	(8:00 AM-8:30 A-----Su	:30		<del>(\$700.00)</del>		0.00	NM			
Credited																
E 68	WPLG	09/30/12	09/30/12	Su GMA	CM	8-9am	-----1	:30	1	\$700.00	P-2	0.00	NM	0	\$0.00	
				Su GMA		(8:30 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/24/12	09/30/12	-----1	1		\$700.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		Su GMA		8-9am	(8:30 AM-9:00 A-----Su	:30		<del>(\$700.00)</del>		0.00	NM			
Credited																
E 69	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News CM		9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00	
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)										





WPLG

Print Date: 09/27/12

Page 13 of 13

Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 69	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00 NM	0	\$0.00
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1	1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		9a-Sun LCL 10 News	9-1030am		(9:00 AM-9:30 A-----Su	:30	(\$600.00)	0.00	NM			
Credited														
E 70	WPLG	09/30/12	09/30/12	This Week (ABC)	CM	1030-1130am	-----1	:30	1	\$900.00	P-2	0.00 NM	0	\$0.00
				This Week (ABC)		(10:30 AM-11:30 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1	1		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		This Week (ABC)	1030-1130am		(10:30 AM-11:30(-----Su	:30	(\$900.00)	0.00	NM			
Credited														
E 71	WPLG	09/30/12	09/30/12	Su 7-8p	CM	7-8p	-----1	:30	1	\$1,000.00	LUR	0.00 NM	0	\$0.00
				Once Upon A Time		(7:00 PM-8:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1	1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		Su 7-8p	7-8p		(7:00 PM-8:00 P-----Su	:30	(\$1,000.00)	0.00	NM			
Credited														
E 72	WPLG	09/30/12	09/30/12	SUN 11-1130P	CM	11-1135P	-----1	:30	1	\$600.00	LUR	0.00 NM	0	\$0.00
				SUN 11-1135P		(11:00 PM-11:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1	1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	09/24/12-09/30/12		SUN 11-1130P	11-1135P		(11:00 PM-11:30(-----Su	:30	(\$600.00)	0.00	NM			
See MG 72.2 [oversell]														
2	WPLG	09/24/12-09/30/12		SUN 11-1130P	11-1135P		(11:00 PM-11:30(-----Su	:30	(\$600.00)	0.00	NM			
Ⓜ Credited														
Totals													55	\$39,725.00